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Name: María Teresa

Fecha del CVA	11 septiembre 2019
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Identity card: **Date of birth:** 27/02/1966

Gender: W

Current professional situation

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Faculty, High School or College:

Department./Section./Unit: Business Administration

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Speciality (UNESCO codes):

Professional category: Permanent member of staff, university **Start date:** 01/09/1998

A. Publications

I. Journals

- Kurak, M., Garcia-Cestona, M., Garcia-Marco, T., & Vogel, P. M. (2019, July). Family Influence, Capabilities Dilemma and Innovation Output. In Academy of Management Proceedings (Vol. 2019, No. 1, p. 17863). Briarcliff Manor, NY 10510: Academy of Management.
- Gjergji, R.; Lazzarotti, V., Visconti, F. and García-Marco, T. (2019), "Open Innovation in Family Firm. A systematic literature review". *Management Research, the Journal of the Iberoamerican Academy of Management*, Vol. 17 No. 3, PP. 304-332. <https://doi.org/10.1108/MRJAM-03-2019-0913>
- Anzola-Román, P., Bayona-Sáez, C.; García-Marco, T.; Lazzarotti, V. (2019). "Technological Proximity and Intensity of Collaboration along the Funnel: Direct and joint Effects on Innovative Performance". *Journal of Knowledge Management*. 29 No. 5, pp. 931-952. JCR Impact Factor: 4.604. Q1 (Management) <https://doi.org/10.1108/JKM-10-2018-0640>
- Anzola, P.; Bayona-Saez, C.; Garcia-Marco, T. (2019). "Profiting from collaborative innovation practices: Identifying organizational success factors along the process". *Journal of Management and Organization*, 25:2, pp. 239-262. <https://doi.org/10.1017/jmo.2018.39>.
- Garcia, M.; Zouaghi, F., García-Marco, T. and Robinson, C. (2019) "What drives business failure? Exploring the role of internal and external knowledge capabilities during the global financial crisis". *Journal of Business Research*, 98, pp. 441-449 <https://doi.org/10.1016/j.jbusres.2018.07.032>

Kurak, M., Garcia-Cestona, M., & Garcia-Marco, T. (2018, July). Non-family Managers and Innovation in Family Firms: The Effect of Decentralization. In Academy of Management Proceedings (Vol. 2018, No. 1, p. 13531). Briarcliff Manor, NY 10510: Academy of Management.

- Anzola, P.; Bayona-Saez, C.; Garcia-Marco, T. (2018) "Organizational Innovation, Internal R&D and Externally Sourced Innovation Practices: Effects on Technological Innovation Outcomes" *Journal of Business Research*, 91, pp. 233-247. <https://doi.org/10.1016/j.jbusres.2018.06.014>
- Alejandro Bello-Pintado, Teresa García-Marco & Ferdaous Zouaghi (on line 2018). "Product/Process Definition, Technology Adoption and Workforce Qualification: Impact on Performance". *International Journal of Production Research*. <https://doi.org/10.1080/00207543.2018.1468096>
- Claudio Cruz-Cázares, Cristina Bayona-Sáez, Teresa García-Marco , Hans Berends, Armand Smits & Isabelle Reymen (on line 2018). "Public funds and internal innovation goals as drivers of formal and informal open innovation practices: A European regional comparison". *Management Research. The Journal of the Iberoamerican Academy of Management*, 2018, vol. 16, n0 2, p. 159-178 <https://doi.org/10.1108/MRJIAM-03-2017-0739>
- Bayona-Saez, Cristina; Cruz-Cazares, Claudio; García-Marco, Teresa; Sanchez-García, Mercedes;; 2017. Open Innovation in the food and beverage industry. *Management Decision*. 55. p. 526 – 546
- García, Marian; Zouaghi, Ferdaous; Garcia-Marco, Teresa; 2017. Diversity is strategy: the effect of R&D teams diversity on innovative performance. *R & D Management*. 2. p. 311 – 329.
- Anzola, P.; Bayona-Saez, C.; Garcia-Marco, T.; 2015. Value generation through organizational innovation: Direct and moderating effects / La generación de valor a partir de innovaciones organizativas: Efectos directos y moderadores. *Universia Business Review*. 2015. p. 70 – 93
- Bello, A.; García-Marco, T.; 2015. La Tecnología, la cualificación de la fuerza del trabajo y los sistemas productivos: Impacto en la productividad en la empresa. *Papeles de Economía Española*. 144. p. 171 - 182
- Cruz-Cázares, C.; Bayona-Sáez, C.; García-Marco, T.; 2013. You can't manage right what you can't measure well: Technological innovation efficiency. *Research policy* : 42. p. 1239 – 1250.
- Bayona-Saez, C.; Cruz-Cazares, C.; Garcia-Marco, T.; 2013. Public R&D funding: ¿Does the source determine the strategy?. *Technology Analysis and Strategic Management*. 25. p. 235 – 248.
- Cruz-Cazares, C.; Bayona-Saez, C.; Garcia-Marco, T.; 2013. Make, buy or both? R&D strategy selection. *Journal of Engineering and Technology Management*. 30. p. 227 – 245.
- Bayona-Sáez, C.; García-Marco, T.; 2010. Assessing the effectiveness of the Eureka Program. *Research policy*. 39. p. 1375 – 1386.
- Cruz-Cázares, C.; Bayona-Saéz, C.; García-Marco, T.; 2010. R&D Strategies and firm innovative performance: a panel data analysis. *International Journal of Innovation Management*. 14. p. 1013 – 1045.
- García-Marco T.; Robles-Fernández M.D.; 2008. Risk-taking behaviour and ownership in the banking industry: The Spanish evidence. *Journal of economics and business*. 1. p. 332 – 354.

- Bayona, C.; García-Marco, T.; 2007. La participación en el Programa Eureka y su efecto en la performance de la empresa. *Cuadernos Económicos del ICE*, 73. p. 175-196.
- Bayona C; García-Marco T; Huerta E. 2004. Links between the characteristics of alliances and the applicability of research results. *Journal of High Technology Management Research*. 15, pp. 215 - 236.
- García-Marco T; Robles L. (2003) Determinantes del Risk-Taking en las entidades financieras españolas, ¿estructura de propiedad o tamaño?. *Revista de Economía Financiera*. 1, pp. 137 - 61.
- Bayona, C., T. García-Marco y E. Huerta (2003), ¿Cooperar en I+D? ¿con quién y para qué?, *Revista de Economía Aplicada*, 31 (XI), pp. 103-134
- Bayona, C.; T. García-Marco y E. Huerta (2002), Collaboration in R&D with universities and research centres: an empirical study of Spanish firms, *R&D Management*, 32, pp. 321-341.
- Bayona, C. T. García-Marco y E. Huerta (2001), Firm's motivations for cooperative R&D: an empirical study of Spanish firms, *Research Policy*, 30, pp. 1289- 1307.
- García-Marco, T. y C. Ocaña (2000), Liquidity, Specific Assets and Investment: An Empirical Analysis with Spanish firms. *Journal of Transnational Management Development*, 5 (2), pp. 27-40
- García-Marco, T. y C. Ocaña (1999), The effect of bank monitoring on the investment behavior of Spanish firms, *Journal of Banking and Finance*, 23, pp. 1579- 1603
- García-Marco, T. y J.D. Vicente Lorente (1999), Los efectos de la participación bancaria en la política de inversión de las empresas españolas: una aplicación del modelo neoclásico de inversión, *Revista Española de Financiación y Contabilidad*, XXVIII, pp. 325- 34
- García-Marco, T. (1998), Liquidez, costes financieros e inversión de las empresas españolas: un análisis empírico, *Revista Española de Economía*, 15, pp. 463- 486
- García-Marco, T. y M.J. Alvarez (1995), Innovación en Productos y Procesos: un análisis empírico de las repercusiones sobre la evolución y la composición del fondo de maniobra, *Boletín de Estudios Económicos*, 1, pp. 487-517

II. Book Chapter

- Bayona-Sáez, C.; García-Marco, T.; Sánchez-García, M.; Cruz-Cázares, C.2013. The impact of open innovation on innovation performance: the case of Spanish agri-food firms. VVAA. Open innovation in the food and beverage industry. 1 ed. Cambridge. Woodhead Publishing ; p. 74 - 94. 0-85709-595-1
- Bayona, C. y T. García Marco, (2006) "The repercussions of the adoption on information technology on co-operative innovation", C. Bayona Sáez y T. García-Marco. Capítulo del libro "Utilizing IT in Developing Strategic Alliances Among Organization". Idea Group Publishing.
- García-Marco, T.; M. Moreno e I. Peña (1995), "Reforma de mercado, Índice de Valores y Riesgo Sistemático de las Acciones", Capítulo del libro Panorámica de las Finanzas en la década de los noventa. (ISBN 84-80009-070-7). Sevilla.

Other publications

- Anzola, P., Bayona-Saez, C. y García Marco, T. (UPNA), Smith, A. Berends, H and Reymen, I. (TU/e), Schbert, M. and Sturm, F. (USTUTT). (2012) . A regional comparison of open innovation practices. *BMOI Report*. European Union. bmoi.euris-programme.eu
- Cruz-Cázare, C. Bayona-Saez, C. y García Marco, T. (UPNA), Smith, A. Berends, H and Reymen, I. (TU/e), Schbert, M. and Sturm, F. (USTUTT). (2012) . Integrated results and policy implications. *BMOI Report*. European Union, bmoi.euris-programme.eu
- Anzola, P., Bayona-Saez, C. y García Marco, T. (UPNA), Smith, A. Berends, H and Reymen, I. (TU/e), Schbert, M. and Sturm, F. (USTUTT). (2012) . Towards open business models: some challenges and how to overcome them. *BMOI Report*. European Union bmoi.euris-programme.eu
- Anzola, P., Bayona-Saez, C. y García Marco, T. (UPNA), Smith, A. Berends, H and Reymen, I. (TU/e), Schbert, M. and Sturm, F. (USTUTT). (2012) . Open Business Model Workshop Methodology. *BMOI Report*. European Union, bmoi.euris-programme.eu

B. Conference Presentations (last 10 years)

“Family Influence, Capabilities Dilemma and Innovation Output” Malgorzata Kurak, Miguel Angel García-Cestona, Teresa García-Marco and Peter Vogel. *Academy of Management Annual Meeting* (August 9-13). 2019 Boston, Massachusetts, USA

“Effects of cognitive proximity and collaboration breadth on innovative performance” Muhammad Ismail, Alejandro Bello-Pintado, Teresa García Marco. *R&D Management Conference 2019*. June 17-21. Paris, France

“The effect of R&D Team Diversity of Firm Innovative Performance”. García Marco Teresa, Zouaghi Ferdaous; García Martínez Mariam. XXIX Congreso de ACEDE. A Coruña, 16, 17 y 18 de Junio 2019

“The Capabilities Dilemma: Family Influence, Resource Allocation and Innovation Output” Malgorzata Kurak, Miguel Angel García-Cestona, Teresa García-Marco and Peter Vogel. *IFERA International Family Enterprise Research Academy. 17-21 June 2019, Bergamo, Italy.*

“Non-family Managers and Innovation in Family Firms: The Effect of Decentralization”. Malgorzata Kurak, Miguel Angel García-Cestona and Teresa García-Marco. *Academy of Management Annual Meeting (August 10-14). 2018 Chicago, Illinois, USA*

“What do we really know about open innovation in family firms? A systematic review of the evidence”. Gjergji, Rafaela; Lazzarotti, Valentina; Visconti, Federico; García Marco, T., *R&D Management Conference 2018, 30th June- 04th July Milan (Italia)*

“How R&D team diversity contributes to innovative performance? A moderated mediating examination.”. Zouaghi, F., García-Marco, T., and García-Martínez, M., *R&D Management Conference 2018, 30th June- 04th July Milan (Italia)*

“Learning About Business Failure: Internal and External Knowledge Capabilities”. García-Marco, T., Zouaghi, F. y García-Martínez, M. XXVII Congreso de ACEDE. 2018. 24-26 Junio Valladolid. **Finalista premio General ACEDE-2018**

“Technological Proximity and the Intensity of Collaboration Along the Innovation Funnel: Direct and Joint Effects on Innovative Performance”. Anzola-Román, P., Bayona-Saez, C. y García-Marco T., *Congreso de ACEDE. 2018. 24-26 Junio. Valladolid. Finalista premio ACEDE-2018 Investigador Novel (Paula Anzola-Román)*

“The role of Internal and External Knowledge capabilities in Business Failure” Zouaghi, F., García-Marco, T., and García-Martínez, M. *EURAM 2018 Conference. 19-22 June. Reykjavik (Islandia)*

“Family Involvement and Innovation: The Capabilities Paradox” Kurak, M., García-Cestona, M. and García-Marco, T. . *EURAM 2018 Conference. 19-22 June. Reykjavik (Islandia)*

“Decentralization and Innovation in European Family Firms” García-Cestona, M.A., Kurak, M. and García-Marco, T. 10th Conference of Iberoamerican Academy of Management. IAM 2017. Nueva Orleans. USA

“Power Distance, Managerial Autonomy and Innovation in Firms”. García-Marco, T., Kurak, M. and García-Cestona, M.A.,. XXVII Congreso de ACEDE. 2017 Aranjuez

“The Engagement in internal and Inbound Innovation Activities and the Introduction of Organizational Innovations: Direct and Joint Effects on Technological Innovative Performance”. Anzola-Román, P, Bayona-Saez, C., García-Marco, T. *XXVII Congreso de ACEDE*. 2017 Aranjuez

“Power Distance, Managerial Autonomy and Innovation in Firms”. Kurak, M., García-Marco, T. and García-Cestona, M.A. *Research Meeting at Bruegel*, 2017 Bruselas, Bélgica

“Direct and Moderating Effects of Open Innovation and Organizational Innovation on Firm Performance” Anzola-Román, P, Bayona-Saez, C., García-Marco, T., 2016 R&D Management Conference. Cambridge, Reino Unido

“Ownership Structure and the Moderating Effect of Decentralization on Innovation Performance” Kurak, M., García-Cestona, M.A. and García-Marco, M.T., 2016 16th Anniversary DRUID Conference. Copenhagen, Dinamarca

“Innovation Performance and Corporate Governance: A New Perspective” Kurak, M., García-Cestona, M.A. and García-Marco, M.T., 2016. EURAM. Manageable Cooperation? (European Academy of Management Annual Conference. París, Francia

“El Aprovechamiento de las Prácticas de Innovación en Colaboración: Un estudio exploratorio” Anzola P; Bayona-Saez C; García-Marco T. 2015. XXV Congreso Nacional de la Asociación Científica de Economía y Dirección de Empresas (ACEDE). El Valor de la Gestión desde el Interior. Jaén.

“La tecnología, la cualificación de la fuerza del trabajo y los sistemas productivos: impacto en la productividad en la empresa manufacturera española” Bello, A.; García-Marco, T. 2015. XXV Congreso Nacional de la Asociación Científica de Economía y Dirección de Empresas (ACEDE). El Valor de la Gestión desde el Interior. Jaén.

“Profiting from Open Innovation: an Exploratory Research” Anzola-Román, P, Bayona-Saez, C., García-Marco, T., 2015. The XXVI ISPIM Innovation Conference. Budapes, Hungría.

“Las TIC y la organización de la producción y el trabajo” García-Marco, T.; Bello, A.. 2014. FUNCAS. La Industria Española. Un impulso necesario. Madrid,.

“Organizational Innovation as Leverage for Open Innovation Practices: A Business Model Perspective” 2013. 8th European Conference on Innovation and Entrepreneurship ECIE. Bruselas, Bélgica.

“Effects of Open Innovation Practices on Firm Innovativeness: A specific case: agri-food Spanish Firms” 2012. García-Marco, T., Cruz-Cázares, C., Bayona-Saez, C. y Sanchez-García, M.. Seminarios del Instituto de Investigación en Economía Aplicada, Regional y Pública (IREA). Universitat Autònoma de Barcelona. Barcelona

“The effects of open innovation practices of Spanish agri-food firms on their innovation Performance” Bayona-Saez, C.; Cruz-Cázares, C.; García-Marco, T. y Sanchez, M.. XXII Congreso Nacional de ACEDE. 2012. Cadiz

“Open innovation and business model dynamics”. Smits A; Berends H; Reymen I; Anzola P; Bayona C; Garcia T; Schubert M; Sturm F. R&D Management Conference 2012. Creating & Capturing Value through R&D Management and Innovation. Grenoble, Francia

“Does technological innovation efficiency really matter for firm performance?” Cruz-Cázares C; Bayona-Sáez C; García-Marco T. VIII Congreso de Economía de Navarra. 2010. Pamplona

“R&D Strategies and Firm Innovative Performance: A Panel Data Analysis” (2010). C. Cruz-Cazares, C. Bayona-Saez y T. García-Marco. XXI ISPIM Conference 2010. Bilbao

“Effects of R&D Strategies on Firm Innovativeness and the Moderating role of Technological intensity level” (2010). XX Congreso Nacional de ACEDE. 2010. Granada

“Assessing the Effectiveness of The Eureka Program”, Bayona, C. y García-Marco, T. Seminario invitado en International Seminar: The relationships between Innovation, Productivity and Competitiveness, 2009 Madrid

“Las Ayudas Públicas a la I+D y la selección en la estrategia de I+D” C. Cruz-Cazares, C. Bayona-Saez y T. García-Marco. XIX Congreso Nacional de ACEDE. 2009. Toledo. 6 th Conferencia Internacional de la Iberoamerican Academy of Management, 2009, Buenos Aires.

“An Integrated framework for analysing the determinants of the innovation strategy”, C. Cruz-Cazares, C. Bayona-Saez y T. García-Marco. XX ISPIM Conference. 2009 Viena.

“Innovation Strategy Selection: Make, Buy or Both”, C. Cruz-Cazares, C. Bayona-Saez y T. García-Marco. XII Encuentros de Economía Aplicada. 2009, Madrid.

C. Doctoral Thesis Supervision

Title: Innovation and Open Innovation in family firms: the relevance of family-related factors

Doctorate: Rafaela Gjergji

University: LIUC Università Cattaneo (Italia)

Date: 03/06/2019

Title: Profiting from Collaborative and Organizational Innovation Practices: A research through case studies and Quantitative Analysis

Doctorate: Paula Anzola Román

University: Universidad Pública de Navarra

Date: 19/04/2018

Title: Three essays on Innovation in Family Firms and Corporate Governance

Doctorate: Malgorzata Kurak

University: Universidad Autónoma de Barcelona

Faculty/School:

Date: 20/12/2017

Title: Analysis of the technological innovation process: Determinants, consequences and efficiency

Doctorate: Claudio CruzCázares

University: Universitat Autònoma de Barcelona

Faculty/School: Business Administration

Date: 28/10/2011

Title: Tres estudios sobre cooperación entre empresas en materia de investigación y desarrollo

Doctorate: Cristina Bayona Saez

University: Public University of Navarre

Faculty/School: Business Administration

Date: 27/10/2000