



Part A. PERSONAL INFORMATION

CV date

September
22, 2018

First and Family Name	MARÍA ISABEL GUTIÉRREZ CALDERÓN		
Social Security, Passport, ID number	28563399K	Age	
Researcher numbers	Researcher ID		
	Orcid Code	0000-0003-0286-2424	

A.1. Current position

Name of University/Institution	UNIVERSIDAD CARLOS III DE MADRID		
Department	ECONOMÍA DE LA EMPRESA		
Address and Country	CALLE MADRID 126		
Phone number	648539593	correo electrónico	isagut@eco.uc3m.es
Current position	CATEDRÁTICO	Fecha inicio	9/11/1992
Espec. cód. UNESCO	531104		
Palabras clave			

A.2. Education

	University	year
Bachelor in Business and Economics	UNIVERSIDAD DE SEVILLA	1980
PhD Economics	UNIVERSIDAD DE SEVILLA	1983

A.3. JCR articles, h Index, thesis supervised...

Scopus

Total citation: 995

Average Citation /year (last 5 years) (2013: 77, 2014: 92, 2015: 79, 2016: 62, 2017: 65)

H: 9

Web of Science

Total citation: 654

Average Citation /year (last 5 years) (2013: 56, 2014: 62, 2015: 57, 2016: 60, 2017: 53)

Publicacions Q1: 8

H: 5

Google Scholar

Total citation: 2336

H: 12

Thesis supervised (last 10 years): 2

Number Sexenios: 5 (Last 2017, Resolution 6-06-2018)

Part B. CV SUMMARY (max. 3500 characters, including spaces)

My research interests are focused on organizational theory and strategic management. My investigation explores the temporal and spatial competitive dynamics, and their effects on the results of organizations that face radical internal innovations, institutional changes and technological discontinuities. I have explored in deep the Spanish newspaper industry and the population of hotels operating in Spain. In both case we use an extensive data base composed by primary data of several registers. The findings of my research have been disseminated in different years in top journals in my field such as Academy of Management



Journal, Organization Studies, and Annals of Tourism Research. Moreover, my teaching is centered on organizational design, strategic management and organization theory.

I teach organization theory and design at master and undergraduate levels.

Part C. RELEVANT MERITS

C.1. Publications (articles)

Urtasun, A. and Gutierrez, I. (2017) "Clustering benefits for upscale urban hotels", *International Journal of Contemporary Hospitality Management*, Vol. 29 Issue: 5, pp.1426-1446.

<https://doi.org/10.1108/IJCHM-10-2015-0583>

Gutiérrez, I y Surroca, J. (2014) "Revisiting corporate governance through the lens of the Spanish evidence." *Journal of Management and Governance*. Vol.: 18, pp. 989-1017.

DOI 10.1007/s10997-012-9250-5

Carrera, N., Carmona, S. y Gutiérrez, I. (2008) "Human Capital, Age and Job Stability: Evidence from Spanish Certified Auditors: 1976-1988." *Accounting and Business Research*, Vol.:38 (4), pp. 295-312.

Núñez-Nickel, M. and Gutiérrez, I. and S. Carmona (2006) "Governmental Context Determines Institutional Value: Independently certified performance and failure in the Spanish newspaper industry, 1966-1993." *Organization Studies*, Vol. 27 (10), pp. 1513-1531.

Urtasun. A. and Gutierrez, I. (2006) "Hotel Location in Tourism Cities: Madrid 1936-1998". *Annals of Tourism Research*, Vol. 33, pp. 382- 402.

Urtasun. A. and Gutierrez, I. (2006) "Tourism agglomeration and its impact on social welfare: An empirical approach to the Spanish case". *Tourism Management* Vol. 27 (5) pp. 901-912.

Gomez-Mejia, LR; Nunez-Nickel, M; Gutierrez, I. (2001). "The role of family ties in agency contracts". *Academy of Management Journal*, Vol 44(1), pp 81-95.

Zahra, SA; Ireland, RD; Gutierrez, I; and Hitt, M. (2000) "Privatization and entrepreneurial orientation: emerging issues and a future research agenda". *Academy of Management Review*, Vol. 25 (3), pp: 509-524.

Book Chapters

Gutiérrez, I., Martínez-Ros, E., De Castro, J.O., "Performance and Entrepreneurial Orientation in Small Firms: The Moderating Effects of Strategy, Structure, Human Resource Policies and Information Systems". In: Terziovski M., (Ed.): *Energizing Management through Entrepreneurship and Innovation*. Pp. 128-145, 2009. Routledge.

Gutiérrez, I. and Ortega, J. "Higher education in the business fields: the case of Spain". In: Durand, T. and Dameron, S.: *The future of business schools*. Pp.186- 214, 2008. Palgrave.

C.2. Research projects and grants

Titulo del proyecto: Estrategias y nuevas investigaciones de los activos intangibles

Entidad financiadora: PLAN NACIONAL I+D 2015

REFERENCIA: ECO2015-65599-P

Duración: desde 1/1/16 hasta: 31/12/18

INVESTIGADORA RESPONSABLE: ESTER MARTÍNEZ-ROS

Número de Investigadores: 8

IMPORTE TOTAL DEL PROYECTO: 20.900 euros

Titulo del proyecto: Innovación en la Economía del Conocimiento: estrategia y organización

Entidad financiadora: PLAN NACIONAL I+D 2012

REFERENCIA: ECO2012-33427

Duración: desde 1/1/13 hasta: 31/12/15

INVESTIGADORA RESPONSABLE: ANDREA FOSFURI y ESTER MARTÍNEZ-ROS

Número de Investigadores: 10

IMPORTE TOTAL DEL PROYECTO: 60.000 euros

Titulo del proyecto: La Gestión de la Innovación, generación, protección y explotación

Entidad financiadora: PLAN NACIONAL I+D 2009

REFERENCIA: ECO2009-08308

Duración: desde 1/1/10 hasta: 31/12/12

INVESTIGADORA RESPONSABLE: ANDREA FOSFURI

Número de Investigadores: 13

IMPORTE TOTAL DEL PROYECTO: 220.220 euros

Titulo del proyecto: Orientación Emprendedora. Innovación y resultados

Entidad financiadora: MEC-PLAN NACIONAL I+D 2006

REFERENCIA: SEJ2006-01731

Duración: desde 1/10/06 hasta: 30/9/09

INVESTIGADORA RESPONSABLE: ISABEL GUTIÉRREZ

Número de Investigadores: 13

IMPORTE TOTAL DEL PROYECTO: 110.00 euros

Título del proyecto: ORIENTACIÓN EMPRENDEDORA E INNOVACIÓN: INFORMACIÓN, FLEXIBILIDAD Y MERCADOS (INNOGROUP)

Entidad financiadora: CONSEJERÍA EDUCACIÓN. COMUNIDAD DE MADRID

Entidades participantes: UC3M, UAM, URJC, IE BUSINESS SCHOOL

Duración, desde: 2008 hasta: 2012

Investigador responsable: Isabel Gutiérrez Calderón

Título del proyecto: INNOVACIÓN, IMITACIÓN Y RESULTADOS DE LA EMPRESA (SEC2003-03797)

Entidad financiadora: MICIN

Duración, desde: 2004 hasta: 2006

Investigador responsable: Isabel Gutiérrez Calderón

Título del proyecto: INNOVACIÓN EMPRESARIAL, PROLIFERACIÓN DE PRODUCTOS Y DESARROLLO DE NUEVOS MERCADOS

Entidad financiadora: CONSEJERÍA EDUCACIÓN. COMUNIDAD DE MADRID

Duración, desde: 2006 hasta: 2007

Investigador responsable: Isabel Gutiérrez Calderón



C.3. Editorial Boards (last 10 years)

- Journal of Management (2006-2008 y 2009-2011)
 - European Management Review
 - Management Research: Journal of the Iberoamerican Academy of Management
 - High Technology Management Research
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C.4. Administrative And Institutional Responsibilities (last 10 years)

- Vice-Rector for Undergraduate Studies (2007-2011). Universidad Carlos III de Madrid
 - Vice-Rector for Graduate Studies (2011-2015). Universidad Carlos III de Madrid
 - Vice-Rector for Studies (2015-2019). Universidad Carlos III de Madrid
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