

CV date	11 Abril 20201
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Part A. PERSONAL INFORMATION

First and Family name	ESTER MARTINEZ-ROS		
Social Security, Passport, ID number	46224500C	Age	57
Researcher numbers	Researcher ID	Q-5525-2018	
	Orcid code	0000-0003-0088-4611	

A.1. Current position

Name of University/Institution	UNIVERSIDAD CARLOS III DE MADRID		
Department	ECONOMÍA DE LA EMPRESA		
Address and Country	C/. MADRID, 126-128		
Phone number	916249350	correo electrónico	emros@emp.uc3m.es
Current position	PROFESORA TITULAR	Fecha inicio	14/05/2002
Espec. cód. UNESCO	531104		
Palabras clave			

A.2. Education

PhD	University	Year
Licenciada en CC.EE. y Empresariales	UNIVERSITAT AUTÒNOMA DE BARCELONA	22/06/1987
Master Sc. in Economics	UNIVERSITY COLLEGE LONDON	30/09/1994
Doctora en Economía y Admón de Empresas	UNIVERSITAT AUTÒNOMA DE BARCELONA	15/07/1998

A.3. JCR articles, h Index, thesis supervised...

Tramos de Investigación: Concedidos 4: 1994-2000; 2001-2006, 2007-2012 y 2013-2018.
Thesis: 4 supervised; 3 in process.

Citas Totales: 1651(google) 855(Scopus)

Promedio Citas/Año en los últimos 5 años: 330,2 (2014: 29; 2015: 139; 2016: 329; 2017: 573; 2018: 581).

Total Publications in Q1: 18

Índice h: 12(Scopus) 16(Google desde 2015)

Part B. CV SUMMARY (max. 3500 characters, including spaces)

I am the current Director of the Continuing Education at UC3M and Associate Professor of Management at the Universidad Carlos III de Madrid. From September 2017, I have participated as an expert for the European Commission to advice in Innovation Policy Funds, ESIR group has advised DG Innovation Policy for the next H2030 project funds.

I teach Organizational Behaviour, Management and Introduction to Business at the degree level. I also collaborate in many PhD. Programs at Universidad Carlos III, Universidad Pablo Olavide, Universitat Autònoma de Barcelona. I participate in several Executive programs as Gestión de Organizaciones Sanitarias and Master de Consultoría de Empresas. I have 5 quinquenios and I am involved in the use of a new teaching methodology "Flipped classroom" applied to the graduate and bachelor levels.

The main research interest relies on the analysis of innovation decisions, innovation types and their effects on firm performance. I have also focused on the problems of inference in the innovation determinants due to the existence of heterogeneous unobserved effects. I have 4 sexenios and the last one is alive and active. My research experience is also granted with more than 50 contributions, with 18 in Q1, several participations in collective contributions and in the presentation of my research in prestigious and recognized international and national conferences.

I credit as manager in several positions: I have been Director of Graduate Business School, Vice-Dean of the Business Administration degree at Universidad Carlos III and co-Director of an executive program in Medical Organizations Management. Previously, I have been Vice-Dean of Promotion and Quality at the same University. Now I am leading the Master on line in "Gestión y Dirección de Empresas" at UC3M. I have been President of the Assessment Committee of Degrees of the Castilla and León Agency (ACSUCYL).

Part C. RELEVANT MERITS

C.1. Publications (including books)

Last Five Years

Labeaga, J.M., Martínez-Ros, E., Sanchis, A. & Sanchis, J. 2021. "Does persistence in using R&D Tax Credits help to achieve product innovations?". *Technological Forecasting and Social Change*, 173. DOI: [10.1016/j.techfore.2021.121065](https://doi.org/10.1016/j.techfore.2021.121065)

García-Quevedo, J., Jové-Llopis, E. & Martínez-Ros, E. 2020. "Barriers to the circular economy in European small and medium-sized firms". *Business Strategy and the Environment*, vol 29: 2450-2464.

Kesidou, E., García-Quevedo, J. & Martínez-Ros, E. 2020 "Driving sectoral sustainability via the diffusion of organizational eco-innovations", *Business Strategy and the Environment*, vol. 29: 1437-1447.

Kunapatarawong, R. & Martínez-Ros, E.: 2019 "Green Innovation and Knowledge: The role of size", *Business Strategy and the Environment*, vol. 8 (6):1045-1059.

Martínez-Ros, E. 2019. 'Revisiting product and process innovations', *Int. J. Business Environment*, Vol. 10, No. 3, pp.270–280.

Céspedes-Lorente, J.J., Magán, A. Martínez-Ros, E. 2019. Information Technologies and Downsizing: Examining their impact on Economic Performance. *Information and Management*. Vol. 56(4): 526-535. <https://doi.org/10.1016/j.im.2018.09.012> IF: 4,12.

Costa-Campi, M.T., García-Quevedo, J. and Martínez-Ros, E. 2017. What are the determinants of Investment in Environmental R&D?, *Energy Policy* 04 (2017) 455–465. 10.1016/j.enpol.2017.01.024. (3/3). IF: 4,88.

Kunapatarawong, R. and Martínez-Ros, E. 2016. Towards green growth: How does green innovation affect employment? *Research Policy*, 45(6): 1218-1232. (2/2). IF: 5,4

Busom, I. Corchuelo, B. and Martínez-Ros, E. 2016, Participation Inertia in R&D Tax Incentive and Subsidy Programs, *Small Business Economics*, DOI 10.1007/s11187-016-9770-5. (3/3). IF: 3,55

Most Cited

Martínez-Ros, E. "Explaining the decisions to carry out product and process innovations: The Spanish case". 2000 *Journal of High Technology Management Research* 10(2). pp. 223-242. (1/1).

Crespí, R., Martínez-Ros, E. and Orfila-Sintes, F. "Technological Innovation Management in the Hotel Activity" 2005, *Tourism Management*, 26(6) pp.851-865. (3/2). IF: 6,02

Labeaga, J. M. and Martínez-Ros, E. 2009. Product and Process Innovations: Persistence and Complementarities. *European Management Review* vol.6: 64-75. (2/2). IF: 1,6.

Martínez-Ros, E. and Orfila-Sintés, F. 2009. Innovation Activity in the Hotel Industry. Technovation: The International Journal of Technological Innovation, Entrepreneurship and Technology Management, vol 29(8): 632-641.

Cassiman, B., Golovko, E. and Martínez-Ros, E. 2010. Innovation, Exports and Productivity. *International Journal of Industrial Organization*, Vol(28): 372-378. (3/3). IF:0,96.

Busom, I. Corchuelo, B. and Martínez-Ros, E. 2014. Tax incentives... or subsidies for business R&D? *Small Business Economics*, vol 43 (3):571-596. DOI: 10.1007/s11187-014-9569-1. (3/3). IF: 3,55

C.2. Research projects and grants (last 5 years)

Titulo del proyecto: ESTRATEGIAS DE INNOVACIÓN Y BUEN GOBIERNO PARA UNA ECONOMIA SOSTENIBLE

Entidad financiadora: PLAN NACIONAL I+D 2018

REFERENCIA: PGC2018-096316-B-I00

Duración: desde 1/1/19 hasta: 31/12/21

INVESTIGADORA RESPONSABLE: ESTER MARTÍNEZ-ROS

Número de Investigadores: 8

IMPORTE TOTAL DEL PROYECTO: 30.000 euros

Titulo del proyecto: Estrategias y nuevas investigaciones de los activos intangibles

Entidad financiadora: PLAN NACIONAL I+D 2015

REFERENCIA: ECO2015-65599-P

Duración: desde 1/1/16 hasta: 31/12/18

INVESTIGADORA RESPONSABLE: ESTER MARTÍNEZ-ROS

Número de Investigadores: 8

IMPORTE TOTAL DEL PROYECTO: 20.900 euros

Titulo del proyecto: Innovación en la Economía del Conocimiento: estrategia y organización

Entidad financiadora: PLAN NACIONAL I+D 2012

REFERENCIA: ECO2012-33427

Duración: desde 1/1/13 hasta: 31/12/15

INVESTIGADORA RESPONSABLE: ANDREA FOSFURI y ESTER MARTÍNEZ-ROS

Número de Investigadores: 10

IMPORTE TOTAL DEL PROYECTO: 60.000 euros

Titulo del proyecto: CIFRA Challenging the ICT Patent Framework for Responsible Innovation

Entidad financiadora: European Commission

REFERENCIA: UE-H2020-LI-ICT-RTD

Duración: desde 1/11/16 hasta: 31/10/17

INVESTIGADORA RESPONSABLE: ESTER MARTÍNEZ-ROS

Número de Investigadores: 3

IMPORTE TOTAL DEL PROYECTO: 48,265 euros

Título: SMEBOOK: Plataforma de generación de nuevas cadenas de valor para PYMEs tecnológicas

Fecha Inicio: 19/06/2017 Fecha Fin: 31/03/2018

Tipo: Proyecto Cooperativo

Subtipo: Agrupaciones Empresariales Innovadoras

Entidad Financiadora: MINISTERIO DE ECONOMIA, INDUSTRIA Y COMPETITIVIDAD

INVESTIGADORA RESPONSABLE: ESTER MARTÍNEZ-ROS

Investigadores: 4

IMPORTE TOTAL DEL PROYECTO: 35.284 euros

C.3. Contracts

Título del proyecto: "Efecto de los incentivos medioambientales en el empleo "

Entidad financiadora: INSTITUTO DE ESTUDIOS FISCALES

Tipo de contrato: Proyecto de investigación competitivo a nivel Nacional

Entidades participantes: Universidad Carlos III, UNU

Duración, 1 año desde: 15 marzo 2015 hasta: 15 marzo 2016

Investigador responsable: Ester Martínez-Ros

Número de investigadores participantes: 2

IMPORTE TOTAL DEL PROYECTO: 11.132 euros

C.5. Memberships of scientific societies

Título del Comité: The *Management Review Journal*

Iberoamerican Academy of Management

Tema: comité científico. 2009-till now

Título del Comité: ESIR Expert Group

European Commission

Tema: The economic and societal impact of Research and Innovation

October 2017-october 2019

Título del Comité: Miembro del Editorial Board de la revista *Sustainability*

Swiss publisher MDPI

Tema: Associate Editor. July 2017-2020

Título del Comité: Miembro del Editorial Board de la revista *Review of Applied Economics*

Elsevier

Tema: Associate Editor. March 2020-

C.6. Administrative and Institutional Responsibilities

- Director of the School of Continuing Education. UC3M, January 2018-till now.
- Director of the Graduate Business School. UC3M. April 2014-December 2017.
- Director of the Master On-line MBA. July 2014-till now.
- President of the Assessment Committee in Economics in Evaluación de Títulos de la Agencia de Calidad Universitaria de Castilla y León. Diciembre 2014-2017.
- Deputy Chair of Instituto de Desarrollo Empresarial. UC3M. April 2011-May 2015.
- Director in the Executive Program Programa Progressa Directores de Oficina CAIXABANK. 2014-2015.

- Director in the Executive Program Organizaciones Sanitarias 2002-2011. Universidad Carlos III de Madrid.
- Deputy Chair in the Business Department. Universidad Carlos III de Madrid. 2006-2009.
- Vice-Dean of the Degree in Business Administration. Universidad Carlos III de Madrid. 2004-2005.
- Vice-Dean in Promotion and Quality. De la Universidad Carlos III de Madrid. 2003-2004.
- Member for the Assessment Committee in the Agència de Qualitat Universitaria de Catalunya. Lector y Colaborador. 2006-2010. 2012-2013.

C. 7. Other Merits

2010 Award from Chair in Innovation-ACCENTURE for the article “Are fiscal incentives for R&D effective? An empirical analysis for Spain”

2017 Award to the Best Paper in the INFER Conference for the paper “Pricing the quality of an innovative idea”.

D. OTHERS

Current Papers:

In Revision

- Energy efficient and pollution abatement technologies. Do policy instruments and organizational capabilities matter?. With García-Quevedo, J. and Tchorzewska, K R&R in *Research Policy*
- Gaining Internationalization through green innovation strategies. With. and Merino, F. submitted to *Research Policy*

In Progress

- Tax incentives and firm size: effects on private R&D investment in Spain. With Labeaga, J.M. and Monhen, P.